



Agenda for the Meeting of the Economic Development Committee

Monday, March 7, 2022 – 6:00 p.m.
City Council Chambers, Municipal Building, 3600 Kirchoff Road

- I. Call to Order
- II. Approval of Minutes from February 7, 2022 Meeting
- III. 2022 Goals Discussion and Follow Up on Committee-of-the-Whole Review on February 15, 2022:
 - 1) Assist Existing Businesses
 - a) Restaurant Promotions
 - b) Property Improvements
 - c) Small Business Forum, Mentoring, Business Resource Guide
 - 2) Attract New Businesses
 - a) Restaurants
 - b) Shopping
 - c) Gathering Places
 - d) Land Owners/Rent Affordability
 - 3) Commercial Area Aesthetics
 - a) Signage
 - b) Landscaping
 - c) Curbs
 - d) Bicycle Features
- IV. New Business List – Feedback Received from Contacts Made & Distribution of New List(s)
- V. Staff Reports:
 - 1) Business Advocate Update
 - 2) Other Items of Interest
- VI. Items of Interest in the City
- VII. Issues Not on the Agenda
- VIII. Adjournment