



## Agenda for the Meeting of the Economic Development Committee

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**Monday, April 4, 2022 – 6:00 p.m.**

**City Council Chambers, Municipal Building, 3600 Kirchoff Road**

- I. Call to Order
- II. Approval of Minutes from March 7, 2022 Meeting
- III. Cook County Class 6b – City of Rolling Meadows Draft Policy and Application Review
- IV. 2022 Goals Discussion
  - 1) Assist Existing Businesses
    - a) Restaurant Promotions
    - b) Property Improvements
    - c) Small Business Forum, Mentoring, Business Resource Guide
  - 2) Attract New Businesses
    - a) Restaurants
    - b) Shopping
    - c) Gathering Places
  - 3) Commercial Area Aesthetics
    - a) Signage
    - b) Landscaping
    - c) Curb Appeal
    - d) Bicycle Features
- V. New Business List – Feedback Received from Contacts Made & Distribution of New List(s)
- VI. Staff Reports:
  - 1) Business Advocate Update
  - 2) Other Items of Interest
- VII. Items of Interest in the City
- VIII. Issues Not on the Agenda
- IX. Adjournment