



Agenda for the Meeting of the Economic Development Committee

Monday, July 11, 2022 – 6:00 p.m.
City Council Chambers, Municipal Building, 3600 Kirchoff Road

- I. Call to Order
- II. Approval of Minutes from May 2, 2022 Meeting
- III. Retail and Restaurant Incentives – Review
- IV. Outdoor Seating and Landscaping Proposed Grant Program - Review
- V. 2022 Goals Discussion
 - 1) Assist Existing Businesses
 - a) Restaurant Promotions
 - b) Property Improvements
 - c) Small Business Forum, Mentoring, Business Resource Guide
 - 2) Attract New Businesses
 - a) Restaurants
 - b) Shopping
 - c) Gathering Places
 - 3) Commercial Area Aesthetics
 - a) Landscaping
 - b) Curb Appeal
 - c) Bicycle Features
- VI. New Business List – Feedback Received from Contacts Made & Distribution of New List(s)
- VII. Staff Reports:
 - 1) Business Advocate Update
 - 2) Other Items of Interest
- VIII. Items of Interest in the City
- IX. Issues Not on the Agenda
- X. Adjournment