

**City Of Rolling Meadows
Economic Development Committee Minutes**

Monday, January 3, 2022

Members Present:

Craig Carlson
Roberta Marcinkus
Christine Burbidge
Linda Ballantine
Dominick (Nick) Martinelli
Kevin O'Brien
Jeanine Molinelli
Heather Larson

Absent:

Jenifer Vinezeano

Others Present:

Martha Corner, Business
Advocate
John Nowacki, Police Chief
and Temporary City Manager
Elizabeth Kwandras, Interim
Superintendent of
Community Development

Call to Order

Having established a quorum, Chairman Martinelli called the meeting to order at 6:01 p.m.

Approval of Minutes from the December 6, 2021 Meeting

Chairman Martinelli requested a motion to approve the minutes of the December 6, 2021 regular meeting. A motion was made by Member Molinelli, seconded by Linda Ballantine, and with no additional discussion the Economic Development Committee (EDC) minutes were unanimously approved by the membership.

Cook County Class 6b Property Tax Incentive – Program Overview

Martha Corner provided a high level PowerPoint presentation on the Cook County Class 6b property tax incentive program. Based on the presentation, EDC members now have a better understanding of the program.

New Business List – Feedback from Contacts Made and Distribution of New List

Chairman Martinelli reported that he contacted the new businesses listed for November 2021. Most were not available or didn't respond, others had favorable comments about locating in the City of Rolling Meadows.

EDC member then reviewed the December 2021 new business list and various members agreed to contact the businesses.

2022 Goals Discussion Continued

Chairman Martinelli stated that the EDC could continue "brainstorming" on a 2022 EDC Goals program during the meeting. Ms. Corner has provided a white board for keeping notes.

Based on the white board activity the following general goals “buckets” were further refined and various EDC members assumed working lead roles on various items:

- 1) Assist Existing Businesses
 - a) Restaurant Promotions
 - Heather Larson
 - b) Property Improvements
 - Craig Carlson
 - c) Small Business Forum, Mentoring, Business Resource Guide
 - Linda Ballantine
 - Nick Martinelli

- 2) Attract New Businesses
 - a) Restaurants
 - b) Shopping
 - c) Gathering Places
 - Nick Martinelli
 - d) Land Owners/Rent Affordability

- 3) Aesthetics
 - a. Signage
 - Heather Larson
 - Christine Burbidge
 - b. Landscaping
 - c. Curbs
 - d. Bicycle Features

The EDC agreed to more specifically identify implementation strategies and more working lead roles beginning at the next February 7, 2022 EDC meeting. Part of the discussion will involve how their ideas will be conveyed to a future Committee-of-the-Whole in order to receive feedback on the different goals and if necessary, whether certain financial support may be granted to facilitate execution of the different strategies.

Staff Reports - Business Advocate Update

Ms. Corner reported the following:

- An entity expressed interest in the former Great American Bagel location; no details available at this time and will be shared when available in the future.

- An entity expressed interest in the former Egglectic Cafe location; no details available at this time and will be shared when available in the future.

- Staff had a very positive meeting with the owners of the former Taco Bell property (Kirchoff & Meadow).

- The City will be working with the Chamber Co-Op on an upcoming 2022 “State of the City” event to take place on a date to be determined. More details to follow in the coming weeks/month.

Items of Interest in the City

Martha Corner referenced the 2022 Community Events Calendar for the EDC’s information.

Issues Not on the Agenda

None.

Public Comment

None.

Adjournment

Chairman Martinelli requested a motion to adjourn the meeting which was made by Member Ballantine seconded by Member Burbidge, and unanimously approved by the membership. The meeting was adjourned at 7:45 p.m.

The next regularly scheduled meeting of the Economic Development Committee will take place February 7, 2022 at 6 p.m.

Respectfully submitted by Martha Corner

Minutes approved on: FEB 7, 2022



Kevin O'Brien, Acting Chair
Economic Development Committee