

**City Of Rolling Meadows
Economic Development Committee Minutes**

Tuesday, June 4, 2019

Members Present:

Glenn Adams
Dave McNaney
John D'Astice
Laura Majikes
John Sokolowski
Phil Spiewak
Paul Anderson
Bill Giambrone

Absent:

Lena Allegra-Resigned from Committee

Others Present:

Barry Krumstok, City Manager
Melissa Gallagher, Finance Director
Lori Ciezak, Assistant to the City Manager
Martha Corner, Business Advocate
Judy Brose, Deputy City Clerk
Deb Austerlade, Administrative Assistant
Linda Ballantine, Chamber of Commerce

Call to Order

Having established a quorum, Chairman Adams called the meeting to order at 6:00 p.m.

Approval of Minutes

Chairman Adams requested a motion to approve the minutes of the May 7, 2019, meeting. A motion was made by Member Majikes, seconded by Member Sokolowski, and with no additional discussion the minutes were unanimously approved by the membership.

New Business List – Feedback Received

Member McNaney provided the following update about the contacts he made:

- School Health did not respond to his messages.
- Todd Yormark of Daisy's Café stated that he has heard from other businesses that the City's G-1 licensing requirements with respect to the use of a hood could change. Mr. Krumstok stated that the City is waiting for the new mayor to set his requirements and obtain Council approval. Member Majikes suggested that Mr. Yormark contact Mayor Gallo to let him know his feelings. All in all, Member McNaney stated Daisy's owners are committed to the community and enjoy being in Rolling Meadows. Member McNaney would also let Mr. Yormark know how the Economic Development Committee feels and supports his concerns.

Member McNaney asked what members of the Economic Development Committee can do regarding the potential change in G-1 licensing requirements, and Mr. Krumstok urged members to contact Mayor Gallo and the other City Council members and provide them with feedback received from the City's businesses.

Mr. Krumstok also advised that he has been contacted by the owners of Bigby Pour House requesting that the hood requirement be removed from the G-1 licensing requirements. Mayor Gallo was to have a meeting with them on Tuesday.

2019 New Business List Distribution

Chairman Adams volunteered to contact the businesses on the May New Business list.

Business Advocate Update

Ms. Corner provided a written copy of her report along with the following highlights:

- The Amish Farmer on Plum Grove Road opened for business on Friday, May 31, and Ms. Corner paid a visit.
- Fuller's Car Wash on Algonquin Road also opened recently, but there is still work to complete on the property.
- As mentioned previously, Daisy's Café is also open. Mr. Krumstok stated they have already expanded their menu to include an ultimate smash burger, a grilled chicken sandwich and a late night menu.
- Ms. Corner recognized the fact that a lot of businesses have been allowed to open under temporary occupancy permits which is unprecedented in Rolling Meadows and shows the teamwork between the City and our businesses as we assist them in opening in a timely manner over the past 18 months.
- A new gateway sign has been installed on Golf Road. School Health and JC Restoration have each purchased a portion of the sign.
- The Meridian has proposed Thursday dates in April 2020 for the Community & Business Showcase, and Ms. Corner requested input from Economic Development Committee members regarding date selection, and the date of April 23 was tentatively approved. Mr. Krumstok stated that at the 2019 Showcase some job seekers were in attendance and found jobs at the event. He suggested for 2020 that businesses (both those attending and those not able to attend) provide information to the City regarding job openings so the positions can be advertised along with the Showcase.
- As part of the Comprehensive Plan update, the Planning & Zoning Commission held a kickoff meeting on May 7. The Zoning Code update completion is scheduled for late 2019 and will include requirements for outdoor seating.
- Next Level Northwest is close to selecting another business to be coached.
- Ms. Corner continues to work with a prospective microbrewery operator and real estate broker with site-specific interest in Rolling Meadows.
- Ms. Corner informed the Economic Development Committee that the Planning & Zoning Commission has the following items tentatively scheduled for the July agenda:
 - Genband Media is requesting to install an electronic billboard along Tollview Drive
 - Meijer is requesting changes to their building sign-July Meijer will change building sign.
 - Molon Motors is requesting a variance for setback requirements to allow an addition to connect two buildings across a property line.
- The third quarter Business Messenger is currently in production.
- SEA, Ltd. has moved into their space in the School Health building on Apollo Drive. They were previously in Elk Grove and outgrew their space. They have a 10 year lease with School Health

for 30,000 square feet. School Health will hold a ribbon cutting ceremony and open house in near future.

Mr. Krumstok provided the following update on video gaming:

- The next Illinois Gaming Board meeting is June 13 and Isabella's is expected to be the agenda.
- Arlington Park Racecourse will allow gaming next year, but we do not yet know how that will impact our businesses.

City Website Review

Ms. Corner provided a brief demonstration the City's website to show Economic Development Committee members the resources available to our businesses and residents. Among the highlights:

- By clicking on the Business tab on the home page, pdf copies of past and current business newsletters can be viewed.
- By clicking on the Business Resources tab, information regarding the Chamber of Commerce is available along with the Code of Ordinances and information about Starting a Business.
 - The Starting a Business page offers information to assist a business owner in selecting a location and communicating with the Community Development Department and Ms. Corner.
- The Dining Guide is a comprehensive guide to all the restaurants in Rolling Meadows.
 - Those that offer video gaming are indicated in Green.
 - Includes hyperlinks to restaurant websites.
- The Growth & Development button provides information about available properties (including office, retail, industrial and vacant land), as well as Building Codes, Business Development and Planning & Zoning.
- The software powering the City's website will be upgrading in the next year.

Mr. Krumstok demonstrated other features of the website including:

- Home Page – Where important postings from the City are immediately available. Currently information regarding the following are on the home page:
 - Fire Station Project Updates
 - Fundraiser for the Community Events Foundation
 - Upcoming events in Rolling Meadows
 - Request for input for the Cook County Hazard Mitigation Plan
- Community Portal – Where residents can get information such as garbage pick-up date, government representative names, and property identification number
- The Welcome to Rolling Meadows button where prospective residents and businesses can learn about Rolling Meadows and see a video overview about the City.
- Construction Projects – Where residents can get current information about Public Works projects (i.e., streets, water and sanitary/storm sewer). This page is updated every Thursday as projects commence.

After the demonstrations, Member D'Astice suggested that a presentation be given to the City Council to show them the information that is available on the City's website. He also suggested placing an article in the News & Views. Mr. Krumstok said that a presentation to the City Council is scheduled for July Committee of the Whole meeting.

Chairman Adams asked how to push Rolling Meadows' name "out there" to businesses that are looking for a location. Member D'Astice suggested that somebody with technology knowledge make the site searchable to search engines. Mr. Krumstok suggested that is to be budgeted for in 2020.

Items of Interest in the City

- The Stadium will be holding a Dine & Donate event on Wednesday, June 5. Twenty percent of their sales will be donated to the Rolling Meadows Community Events Foundation.
- Block Party will be held on Friday, June 7 on Central Road. Family friendly events are planned from 4:30 to 8:30 pm.
- The First Fridays Rock! will be held on June 14 from 7 to 10 pm at Kimball Hill Park. "Spoken Four" will be performing live.
- June 22 will be the date of the next City Market at Community Church from 10 am to 2 pm.
- Independence Day activities will be held on July 4. In addition to the traditional parade and evening fireworks, a Post Parade Party will be held in front of Rep's Place and will feature music, food, games and activities.

Chamber of Commerce Update

Ms. Ballantine provided the following update on Chamber of Commerce activities:

- The 2019 Business Resource Guide was recently mailed to residents and distributed as an insert in the Daily Herald.
- Multi-Chamber Speed Networking Luncheon will be held tomorrow, June 5, at the Meridian.
- A ribbon cutting has been scheduled for The Amish Farmer at 4:30 pm on June 6.
- A Mid-Year Multi-Chamber Economic Summit will take place on June 19 at Café la Cave in Des Plaines. Online registrations are currently underway.
- The Chamber's Annual Golf Outing will take place on Friday, July 26. Online registration is currently available.

Issues Not on the Agenda

Member Giambrone asked about the feasibility of bringing video gaming into our hotels. Mr. Krumstok said the gaming license requirements dictate that gaming be placed in a restaurant section and suggested that revenue in that situation would be limited.

With the recently passed legislation legalizing recreational marijuana in the State of Illinois, Member Giambrone suggested placing a discussion item on a future Economic Development Committee Agenda. Member D'Astice agreed that the committee should act quickly and present a recommendation to the City Council. Mr. Krumstok stated the law was passed on Sunday, June 2, and will become effective January 1, 2020.

Mr. Krumstok stated that Member Allegra has submitted her resignation from the Economic Development Committee for personal reasons.

Next Meeting Tentatively Scheduled for September 3, 2019

Due to the upcoming 4th of July holiday, National Night Out and scheduled vacations, Member D'Astice made a motion to cancel the Economic Development Committee meetings regularly scheduled for July 2 and August 6, 2019; and if Staff saw a need for specific items to be discussed, the Committee would be polled for a date. The motion was seconded by Member Sokolowski. With no further discussion, a vote was taken and all were in favor. The next meeting of the Economic Development Committee will be held on September 3, 2019.

Public Comment

Resident Steve Holish made a statement that Nature's Care's prices are higher than other dispensaries in the area.

Adjournment

Chairman Adams requested a motion to adjourn the meeting which was made by Member Giambrone, seconded by Member D'Astice, and unanimously approved by the membership.

The meeting was adjourned at 7:24 p.m.

The next regularly scheduled meeting of the Economic Development Committee will take place September 6, 2019.

Respectfully submitted by Deb Austerlade.

Minutes approved on: SEPTEMBER 3, 2019



Chairman, Economic Development Committee, Glenn Adams