

**AN ORDINANCE AUTHORIZING AND REGULATING TEMPORARY SIGNS
FOR BUSINESSES IMPACTED BY THE COVID-19 PANDEMIC**

WHEREAS, due to the state of emergency as a result of the COVID-19 pandemic, certain businesses were subject to closure and/or limited operations, as mandated by executive orders issued by Governor Pritzker in order to protect the health and well-being of all Illinoisans, and to slow the spread of COVID-19 ("Government Orders"); and

WHEREAS, leaders at the global, national, state, regional, and local levels all continue to emphasize that it is critical for public agencies to immediately take any and all steps necessary to minimize the potential for COVID-19 to continue to spread; and

WHEREAS, the COVID-19 pandemic has caused certain businesses in the City of Rolling Meadows to close or provide limited services due to the Government Orders; and

WHEREAS, businesses most impacted include those deemed by the Governor to be "non-essential", or whose businesses were significantly impacted by Government Orders, including restaurants, cafes, retail uses, and personal service uses; and

WHEREAS, business failures that might result from COVID-19 could lead to excessive blight of the City's commercial areas; and

WHEREAS, business closures and limited services and sales due to Government Orders are having an immediate impact on several of the City's most significant revenue sources; and

WHEREAS, the business community has indicated that providing temporary modifications to commercial signage would help with recovery efforts for businesses.

WHEREAS, the City Council of the City of Rolling Meadows has determined that it is in the best interests of the City to temporarily allow for and regulate additional commercial signage for businesses subject to closures and limited operations by the Government Orders; and

WHEREAS, the City is a home rule municipality pursuant to Article VII, Section 6 of the Illinois Constitution.

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Rolling Meadows, Cook County, Illinois, as follows:

SECTION ONE: The recitals set forth above are hereby incorporated herein as though set forth herein, verbatim.

SECTION TWO: That the following Temporary Regulations for Temporary Signage are hereby approved:

Temporary Regulations for Temporary Signage.

I. Applicability.

The following regulations are intended to supplement or supersede, for a temporary duration up through October 31, 2020, any temporary sign provisions outlined in Chapter 122 of the City Code in order to provide additional visibility to businesses most impacted by the closures and limited operations, as mandated by certain executive orders issued by Governor Pritzker ("Government Orders") during the state of emergency. In this regard, the following regulations and allowances shall NOT apply to the following businesses, as such business were deemed "essential businesses" under the Government Orders and allowed continued operations:

1. Healthcare and Public Health Operations
2. Human Service Operations
3. Essential Infrastructure Businesses
4. Stores that sell groceries and medicine, including convenience stores
5. Food, beverage and cannabis production and agriculture
6. Charitable and social service organizations
7. Media
8. Gas stations and businesses needed for transportation
9. Financial Institutions
10. Hardware and supply store
11. Critical trades, including plumbers, electricians, exterminators, cleaning, security staff, operating engineers, HVAC, painting, moving and relocation services, and other services providers.
12. Mail, post, shipping, logistics, delivery and pick-up services
13. Laundry services
14. Office supply stores
15. Professional services, including lawyers, engineers, accountants, etc.
16. Funeral Homes

All other businesses shall be considered Eligible Businesses under these regulations. These regulations shall only apply to signs displayed on private property. Nothing herein shall be interpreted to permit or allow any advertising or business signage in any public right-of-way (ROW).

II. Permits

Provided the requirements described herein are followed, no permits or fees are required for these Temporary Signs

III. Timeline

These temporary regulations shall expire on November 1, 2020, except that the City may require the immediate removal of any temporary sign not in compliance with these regulations, or that is tattered, damaged, or determined by the Director of Public Works or designee to be unsafe. Failure to comply with this order within 24 hours written notice by the Director of Public Works or designee shall be a violation, subject to fines established by the Rolling Meadows City Code, Appendix B – Schedule of Rates, Fees, Fines and Penalties.

IV. Temporary signs along roadways.

The following signs are allowed for Eligible Businesses whose storefront is located within 100 feet of the a right-of-way line, when installed on private property within ten feet of the right-of-way line approximately centralized within the businesses frontage:

1. For businesses in retail strip shopping centers, either
 - a. One, two-sided temporary corrugated plastic sign, not greater than 6 square feet, displayed either perpendicular or parallel to the right-of-way, or
 - b. One, one-sided banner secured at all four corners to temporary posts, not greater than 12 square feet, when only displayed parallel to the right-of-way.
2. For businesses in stand-alone buildings, either
 - a. One, two-sided temporary corrugated plastic sign, not greater than 12 square feet, displayed either perpendicular or parallel to the right-of-way, or
 - c. One, one-sided banner secured at all four corners to temporary posts, not greater than 24 square feet, when only displayed parallel to the right-of-way. Two banners are allowed for businesses in stand-alone buildings with frontage along two rights-of-way.

V. Temporary signs near building entrances.

The following signs are allowed for Eligible Businesses for businesses in shopping centers that do not qualify for signage under these regulations, or as additional signs near building entrances:

1. One, one-sided banner, not greater than 20 square feet, placed on a wall or other permanent physical feature provided it is not placed higher than 10' above grade, and doesn't cover a window or required opening.
2. Up to two, two-sided temporary corrugated plastic signs, not greater than 6 square feet.
3. Nothing in these regulations shall prevent any business or property owner from reasonably-sized identification, as determined by the Director of Public Works or his designee, designated parking spaces as necessary for curb-side pickup or carry out.

VI. Location Restriction.

No temporary sign permitted herein shall be placed within a 35' clear-site triangle formed at the intersection of two rights-of-way, or a private driveway leading to a right-of-way.

SECTION THREE: This Ordinance shall be in full force and effect from and after its passage and approval as provided by law.

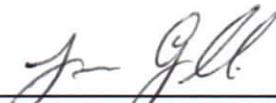
SECTION FOUR: This Ordinance shall be printed and published in pamphlet form by order of the City Council of the City of Rolling Meadows.

PASSED AND APPROVED by the City Council of Rolling Meadows, Cook County, Illinois this 28th day of July 2020.

YEAS: O'Brien, Vinezeano, Bisesi, D'Astice, Sanoica, Cannon, Budmats

NAYS: 0

ABSENT: 0



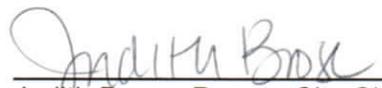
Joe Gallo, Mayor

ATTEST:



Judith Brose, Deputy City Clerk

Published this 29th day of July, 2020.



Judith Brose, Deputy City Clerk