



City 'Showcase' Fosters Business Networking

Event connects business owners with residents... see page 2

PD Offers Security Assessments for Local Businesses

Complimentary security assessments offered to local businesses by the Rolling Meadows Police Department help protect company facilities and enhance the safety of employees and customers.

One of the main security tools for addressing business safety concerns is a Crime Prevention Through Environmental Design (CPTED) survey.

"CPTEDs allow us to partner with business leaders to identify potential problems and offer solutions that bring peace-of-mind," Police Chief John Nowacki explained. "Our goal is to help business owners worry less about security and safety, and focus more of their efforts on their company's success."

CPTEDs (pronounced "sep-teds") have been used nationwide by law enforcement agencies, city planners, security consultants, healthcare providers, and educators.

Closer to home, Rolling Meadows Police have developed CPTEDs for local shopping centers, and for multi-unit residential rental properties through its Crime Free Housing Program.

Local business owners who are interested in learning more about the CPTED program, and other Police Department services available to Rolling Meadows-based businesses, may contact Officer Carlos Saez at 847-870-2449 or saezc@cityrm.org.

In This Issue

- Local business profile:
 - Papa Saverio's 2
 - Ben Franklin Bank to Sponsor Summer 'Wine-Down' 3
 - Library Offers Business Support Services 4

Business Briefs

Build/Sponsor July 4th Parade Floats
Showcase your business's patriotic spirit by building or sponsoring floats for Rolling Meadows' 2018 Independence Day parade. This year's event will take place Wednesday, July 4th, 11:30 a.m. Details and registration forms are available on the City's website (www.cityrm.org). Register by June 22nd to secure a spot.

New Business Lists Published in eNews & Views
Listings of new businesses that have opened in Rolling Meadows are published in every issue of eNews & Views, which is posted on the City's website (www.cityrm.org). The electronic newsletter is published six times per year (February, April, June, August, October, and December).



Local service providers engage residents during the April 28th Showcase.

April 28th Showcase Fosters Business Networking

Nearly 40 local business in multiple industries – professional service companies, retail shops, restaurants, and more – connected with potential customers and strengthened their business networks at the City’s first-ever Business & Community Showcase on April 28th.

Held at Rolling Meadows High School, the Showcase provided local business owners with private business-to-business (B2B) networking opportunities, followed by a trade show-styled event that was open to the public.

The Showcase also featured an event raffle, and live performances by musician Joshua Patterson and the Carl Sandburg Junior High School Orchestra. Guests took home a



BUSINESS & COMMUNITY SHOWCASE
Connect 2018 Network

variety of promotional giveaways, courtesy of participating businesses.

“Business Leaders had the opportunity to connect with peers and potential customers in a relaxed professional setting,” Rolling Meadows’ Business Advocate Martha Corner explained. “The event’s format allowed participants to simultaneously develop new relationships, strengthen existing ones, and promote business goods and services to the entire community.”

Connect with us at www.cityrm.org or through:



LOCAL BUSINESS PROFILE

The Papa Saverio's Recipe for Success: Fresh Ingredients, Quality Service Family-Owned Pizzeria's Community Roots Go Back Nearly 40 years

As the owner/operator of Papa Saverio’s Pizzeria, Mike Polizzi knows pizza. It’s the family business. And for nearly four decades, Rolling Meadows residents have been the beneficiaries of that knowledge.

Consider his attention to detail on the seemingly mundane topic of pizza toppings. Mr. Polizzi believes great pizzas offer an ideal balance of ingredients. Too much of one topping (or too little of another) could very well make or break a customer’s meal.

“Take green peppers, for example: it’s a very popular topping that can easily overpower the other flavors,” he explained. “So, we cook them *before* adding them to the pizza. It creates more of a subtle taste that mixes well with the cheese, sauce, and other toppings.”

Commitment to Service, Community

Papa Saverio’s (2158 South Plum Grove Road) features an extensive menu of pizzas, pastas, ribs, sandwiches, salads, and appetizers for take-out or delivery. The pizzeria offers

zesty sauces prepared daily, made-from-scratch dough, and freshly-cut vegetables. On the day we interviewed him for this story, Mr. Polizzi and his team kept busy serving a steady stream of customers who stopped in to pick up their orders. He knew many of them by their first name.

“We have long-standing relationships with many of our customers – sometimes I can tell what they’re going to order before they even say it,” he said with a smile.



The shop also provides corporate catering services to the Rolling Meadows Courthouse and several of the City’s largest companies, as well as local high schools and community organizations. Mr. Polizzi has even catered weddings and baby showers.

Papa Saverio’s builds on the Polizzi family’s long-standing commitment to provide great products backed by excellent service. Mr. Polizzi started making pizza at age 14, while working at a pizzeria in Wheaton owned by his brother, Steve.

...continued on page 3

The Papa Saverio's Recipe for Success... continued from page 2

These days, his team of 16 kitchen employees and eight delivery drivers (two of whom have worked for the Polizzi's for 30 years) epitomize the family's reputation for quality customer service.

"We're a franchise, not a corporation. Our people tend to stay with us for the long-term because we take care of them. And they, in turn, take care of our customers," he said proudly.

Calls Rolling Meadows Home

Rolling Meadows has served as a base for the family's pizza business since 1982. Mr. Polizzi returned to the family enterprise in 2010 (after serving 24 years with the Addison Fire Department and retiring as a lieutenant) to begin the next phase of his career: Papa Saverio's franchisee.

"When you are part of a city for as long as we've been in Rolling Meadows, it becomes home," he explained.

Papa Saverio's is very active in its support of City initiatives. The pizzeria participates in "Taste the Town" community events, Farmers & Food Trucks/City Markets, and Rolling Meadows' annual National Night Out celebration. The shop is also a proud youth baseball supporter.

In recognition of his contributions, Mr. Polizzi was one of several business owners honored by Mayor Len Prejna and City Council members in February, during a business recognition ceremony thanking them for their community support.

Having planted strong Rolling Meadows roots, Mr. Polizzi refused to look anywhere else when relocating his business to Plum Grove Shopping Center eight years ago.

"This is a tight-knit community. We truly appreciate the loyalty of our customers for all these years, along with the opportunity to get involved in many of the City's events," Mr. Polizzi explained. "We've also developed close relationships with other local businesses, and we all work together when possible. That only happens in a town like Rolling Meadows. I wouldn't dream of going somewhere else."



Event Sponsorship Helps Ben Franklin Bank Connect with Community

Ben Franklin Bank will serve as the primary sponsor of "Wine-Down by the Creek," Rolling Meadows' annual summer celebration featuring families, friends, live music, fine wine, and great beer. This year's event is set for Friday, August 17th, in Kimball Hill Park.

It marks the third straight year Ben Franklin Bank (3266 Kirchoff Road) has sponsored Wine-Down. The relationship began in 2016, after bank officials saw event sponsorships as a way to connect with new customers.

"Wine-Down is the perfect opportunity to introduce ourselves to prospective customers," explained Branch Manager Iwona Horn. "The event, by its very nature, attracts community-minded individuals and families who make up the core of our customer base."

Contact Lori Ciezak at 847-394-8500 or ciezakl@cityrm.org or visit cityrm.org/669/Community-Events to learn more about ways to support community events.

Beyond event sponsorships, local businesses have also provided grant funding, donated materials for specific events, and supported the City's Community Events Foundation with tax-deductible donations.



Mike Polizzi prepares to add a touch of flour to freshly-rolled pizza dough.



3600 Kirchoff Road
 Rolling Meadows, IL 60008
 (847) 394-8500

PRSR STD
 US POSTAGE
 PAID
 PALATINE P&DC
 IL 60095
 PERMIT NO. 2448

CONNECT WITH US

City Manager's Office847-394-8500
 Community Development847-506-6030
 Finance Department847-394-8500
 Fire Department (non-emergency).847-397-3352
 Police Department (non-emergency).847-255-2416
 Public Works Department.847-963-0500

Rolling Meadows Library: Our Business is Helping Yours

By David Ruff, Library Director

The Rolling Meadows Library provides countless resources to help local companies thrive in today's dynamic, highly-competitive business environment.

Rolling Meadows
 Library
 3110 Martin Lane
 847-259-6050
 www.rmlib.org
 David Ruff,
 Library Director

Whether you are doing market analysis, searching for a supplier, or preparing a business plan, we offer world-class materials, informative programs, and helpful staff who are ready to assist.

Our spacious, recently-expanded building includes over 190,000 items, charging stations for your electronic devices, vending for snacks and drinks, a fireplace, a great assortment of seating options, and beautiful views of Salk Park.

Need a place for a business meeting or planning session for your staff? We have two state-of-the-art Small Group



The facility offers the resources to help local businesses succeed.



The Rolling Meadows Library collection features over 190,000 items.

Meeting Rooms. Each has a large flat-screen monitor for your presentations, writable/erasable "Idea Walls", and seating for up to nine people. One room can be reserved up to 48 hours in advance, and one is available on a walk-in basis. Sessions are limited to two-hours (unless no one is waiting).

Need to brush up on job skills? We can help you prepare for a job interview, write a better resume, and learn to use Word, Excel, and PowerPoint. We also present programs on the challenges and opportunities of using the Internet and social media.

And there is no stopping you when the Library is closed: our electronic reference materials are available 24/7 at www.rmlib.org.

The Rolling Meadows Library – your Library – is big enough to have what you need, but small enough to offer the personal service you deserve. Come visit us. We make it our business to help yours!