



Photo Credit: Krusinski Construction Company

## New Headquarters/Warehouse Facility Positions School Health for Future Growth

School Health has been helping educational professionals deliver optimal health products and services to students of all ages for over 60 years. It distributes more than 20,000 different products to schools and educational facilities, from pre-school to college, in all 50 states. The company also provides product support, training, advisory services, and customer care.

“School Health is more than a full-service provider of health supplies and services to our customers: it is an advocate for the health of the students in their care,” explained company President Rob Rogers. “Since our founding, we’ve made it our mission to help school-based health professionals ensure their students’ physical health and mental well-being.”

### Newly Built HQ Meets Growing Demand

School Health’s new 112,505 sq. ft. headquarters on Apollo Drive – in the heart of Rolling Meadows’ Golf Road corporate corridor – was designed to ensure the company can successfully achieve that mission for years to come.

The company relocated from Hanover Park in March 2019, after outgrowing its former space.

The combined warehouse and office facility incorporates design elements that foster improved employee productivity and collaboration, resulting in improved customer service and faster order processing.

The warehouse, for example, features “smart conveyor” technology that improves distribution operations, speeds order fulfillment, reduces physical strain on employees, and has helped increase daily warehouse operations productivity.

“We were pressed for capacity at our old facility, which caused an order fulfillment bottleneck that we just couldn’t overcome,” Mr. Rogers recalled. “That bottleneck was no longer a problem after we relocated. The new setup allows us to process, ship, and deliver orders quicker than ever before,” he added.

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### Local Educational Opportunities for Employers & Employees

The development and application of new skills is essential for companies to thrive in a dynamic, fast-paced, competitive economic environment. Fortunately, Rolling Meadows-based businesses have convenient access to multiple area institutions that offer lifelong learning opportunities for employers and employees alike.

**Harper College**  
1200 W. Algonquin Rd  
Palatine, IL 60067  
847-925-6000  
[harpercollege.edu](http://harpercollege.edu)

**Olivet Nazarene University Graduate School**  
3601 W. Algonquin Rd #730  
Rolling Meadows, IL 60008  
877-965-4838  
[online.olivet.edu](http://online.olivet.edu)

**Roosevelt University**  
1400 N. Roosevelt Rd  
Schaumburg, IL 60173  
847-619-7300  
[roosevelt.edu](http://roosevelt.edu)

### Business Briefs

## Zoning Code Updates to Aid City's Development

Rolling Meadows' updated Zoning Code, once approved later this year, will serve as a helpful tool for residents, and developers and businesses looking to put down roots in Rolling Meadows or expand current operations.

City staff members are working with Teska Associates, the urban planning group that helped craft Rolling Meadows' recently updated Comprehensive Plan (see *right-hand column*), to ensure Zoning Code upgrades match goals outlined in that document.

"The Comprehensive Plan provides a vision for Rolling Meadows' future. The Zoning Code needs to help that vision become reality," Administrative Services Coordinator Elizabeth Payne explained.

Business representatives interested in learning more about the project are welcome to attend upcoming meetings of the Planning & Zoning Commission (held the first Tuesday of each month) or contact the Community Development Division at 847-506-6030.

## Community Development Adopts New Customer Service Initiatives

An ongoing evaluation of the Community Development Division designed to strengthen its ability to fulfill its regulatory responsibilities (code enforcement, building inspections, etc.) is also helping staff members improve customer service and convenience. Recent successes include:

- **Developing updated application forms** that are more concise and user-friendly.
- **Establishing clearly defined time frames** for plan reviews/issuing permits.
- **More efficient approval** of applications for business, home occupation, special event, and temporary sign licenses.

"We've established consistency in our planning/zoning operations, improved communication with customers, and built a team atmosphere that has empowered our employees to perform more efficiently," Director Rob Horne explained.

Additional operational and service upgrades are scheduled for implementation over the next several months.

Visit the Division's webpage ([cityrm.org/148/Community-Development](http://cityrm.org/148/Community-Development)) or call 847-506-6030 to learn more about available services.

## City Adopts Updated Comprehensive Plan



Rolling Meadows' updated Comprehensive Plan, approved by City Council members this past spring, outlines a

"community vision for physical, social, and economic development," according to an executive summary prepared by Teska Associates.

Goals included in the revised Plan include:

- **Focusing economic development efforts** around existing locational advantages.
- **Facilitating a connected, efficient transportation network** that is safe and accessible for all users.
- **Encouraging collaboration** among residents, businesses, and government bodies to achieve shared goals.
- **Maintaining Rolling Meadows' distinct character** and "small town" feel.

Review the plan online at [cityrm.org](http://cityrm.org).



## Infrastructure Upgrade Tracker Available Online

Track the progress of the City's many infrastructure upgrades currently underway – including road reconstruction/resurfacing, water main improvements, and storm water/sanitary sewer projects – by visiting [cityrm.org](http://cityrm.org).

Simply click "Construction Projects" on the left side of the home page to access a wealth of information on the upgrades that will be completed over the next two years – including the Kirchoff Road resurfacing program that will wrap up this fall.

**School Health Positioned for Future Growth...** *continued from page 1***Employee-Designed**

On the administrative/operations side of the building, natural lighting and wide-open floor plans dominate the space. Multiple collaborative areas and “huddle rooms” encourage spur-of-the-moment, informal employee interaction and teamwork.

**School Health**  
5600 Apollo Drive  
866-323-5465  
SchoolHealth.com

A multi-level “Town Hall” area, meanwhile, offers an ideal space for staff members from all departments to step away and relax during hectic days.

“Our employees were involved in the design of our new space and it reflects our company’s overall values,” Mr. Rogers said. “The Town Hall literally connects the office and warehouse operations. It serves as a gathering space for everyone here and showcases our belief that all employees – no matter what positions they hold – are important members of the team.”

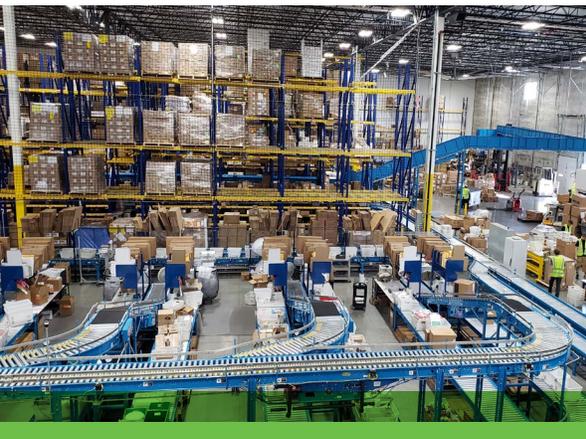
**Educational & Vocational Outreach**

Community involvement is a key component of School Health’s plans. The company is exploring partnerships with local school districts and Harper College to provide internships for area students. Company leaders are also working with Clearbrook to develop employment programs for local residents with disabilities.

**Rolling Meadows Roots**

Although it joined the City’s business community less than six months ago, School Health has deep roots in Rolling Meadows as a third generation, family-owned company. Susan Rogers, School Health’s Chief People Officer (*and Mr. Rogers’ wife*), grew up here and attended Willow Bend School. Her father, Bob Cormack, was Harper College’s Dean of Career Programs before becoming School Health’s President. Her grandfather, Carlton Good, founded the company in 1957.

Ms. Rogers first joined School Health in a Human Resources capacity, then followed her father as company president before stepping down about five years ago. She was succeeded by her husband, a corporate banker who first became involved with School Health after helping the company acquire another business. Soon after, Mr. Rogers was asked to stay on and help guide future growth. Today, company ownership is held by Rob and Susan Rogers, and her brother, Scott Cormack.



School Health’s “smart” warehouse offers measurable improvements in order processing and product shipping/delivery.

“Moving to Rolling Meadows was a homecoming of sorts for Susan, but it was the City’s reputation as a business-friendly community that first drew our attention,” Mr. Rogers explained.

“From planning reviews to final inspections, we found City staff to be incredibly helpful, proactive, and interested in our success. With their help, we’ve built a facility that will serve us – and our customers – for the next 25 years.”



## Regional Collaborative Aims to Help Companies Reach ‘Next Level’

NextLevel Northwest, a regional business “accelerator” program, offers Rolling Meadows companies an opportunity to partner with professional business coaches, learn how to overcome challenging business issues, and position themselves for sustained growth in a rapidly changing economy.

The nonprofit collaborative, launched in 2017 by Rolling Meadows, Elk Grove Village, Hanover Park, Hoffman Estates, and Schaumburg, is designed to:

1. Promote innovative ideas that boost second-stage businesses growth.
2. Help companies adapt to changing business trends.
3. Create a regional network for business development.
4. Establish collaborative support among regional stakeholders.

“NextLevel Northwest’s mission is to help grow the regional economy, drive business development, and foster continuing education and innovation in northwest Cook and northern DuPage Counties,” explained Martha Corner, Rolling Meadows’ Business Advocate.

Business owners are encouraged to learn more about the program and download applications at [nextlevelnorthwest.org](http://nextlevelnorthwest.org). For more information, contact Martha Corner at [cornern@cityrm.org](mailto:cornern@cityrm.org) or 847-870-9004.



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 Rolling Meadows, IL 60008  
 (847) 394-8500

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 Finance Department . . . . .847-394-8500  
 Fire Department (non-emergency). . . . .847-397-3352  
 Police Department (non-emergency). . . . .847-255-2416  
 Public Works Department. . . . .847-963-0500  
 Community Development Division . . . . .847-506-6030

*Shop. Dine. Play.*

**Daisy's & Isabella's Gaming Cafés Join Meadows' Bustling Restaurant Scene**

Isabella's Café (5540 New Wilke Road) and Daisy's Café (3334 Kirchoff Road) are the latest additions to Rolling Meadows' ever-expanding restaurant scene. Both establishments also feature an extensive selection of video poker and slot machines that complement their distinctive menus.

The City's many restaurants – featuring everything from upscale dining and international fare to fast-casual lunch options – cater specifically to the thousands of people who live, work, and shop in Rolling Meadows each day. View a complete listing on [cityrm.org](http://cityrm.org) (under "Business").

Now, following the 2018 approval of an ordinance allowing video gaming at local restaurants, Rolling Meadows has positioned itself in the marketplace as a community where people are invited to "Shop, Dine, and Play."

**Restaurant & Gaming Sites**

<p><b>Anna's Red Apple</b>          2121 S. Plum Grove Road          847-925-8048</p>	<p><b>Isabella's Café</b>          5540 New Wilke Road          847-258-4110</p>
<p><b>Daisy's Café</b>          3334 Kirchoff Road          847-873-1923</p>	<p><b>Rep's Place</b>          3200 Kirchoff Road          224-347-2916</p>
<p><b>Grande Jakes</b>          5440 New Wilke Road          847-483-9200</p>	<p><b>Stadium Sports Club</b>          4015 W. Algonquin Road          847-397-2440</p>

**Event Sponsorships Build Customer Connections**



Local businesses that sponsor Rolling Meadows community events enjoy an outstanding – and cost-effective – opportunity to connect with customers and build brand equity at the local level.

Business sponsors are prominently featured in all City promotional and marketing efforts. These initiatives encourage the public to attend

upcoming events while expanding awareness of your company's products and services.

"Community event sponsorships are a great way for companies to join the fun and generate positive word-of-mouth in the process," explained Lori Ciezak, Assistant to the City Manager/Community Events Foundation Liaison.

Contact Ciezak ([ciezakl@cityrm.org](mailto:ciezakl@cityrm.org) or 847-394-8500) for details.



**SAVE THE DATE!**

Thursday, April 23, 2020 – 4:00 p.m. to 8:00 p.m.

Meridian Banquets & Conference Center  
 1701 W. Algonquin Road, Rolling Meadows

- Network with other Rolling Meadows businesses.
- Find prospective employees.
- Meet the public.

Questions? Contact Business Advocate Martha Corner at [cornerm@cityrm.org](mailto:cornerm@cityrm.org).