



ExpressSM EMPLOYMENT PROFESSIONALS



'A Perfect Match'

Express Employment Professionals Celebrates 15 Years of Helping Local Businesses Find Qualified Employees

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Next Level Northwest Looks to Expand Roster of Business Coaches

Next Level Northwest (NLNW), a regional collaborative organized by Rolling Meadows and surrounding communities, is seeking successful business leaders to serve as coaches for its business accelerator program.

Those interested in sharing their knowledge and experience with others are encouraged to apply. For more information, contact Rolling Meadows Business Advocate Martha Corner at 847-870-9004 or cornerm@cityrm.org.

NLNW helps small companies solve challenging issues and increase

productivity by offering support from professional business coaches and access to a regional mentor network. It is designed to:



- I. Promote innovative ideas that boost second-stage businesses growth.
- II. Help companies adapt to changing business trends.
- III. Promote business development through regional networking.
- IV. Establish collaborative support among regional stakeholders.

Visit www.nextlevelnorthwest.org for more information.

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City Collects Third Consecutive 'Distinguished Budget' Award

Rolling Meadows' third consecutive "Distinguished Budget Award," presented by the Government Finance Officers Association (GFOA), reflects the City's "commitment to meeting the highest principles of governmental budgeting," according to a GFOA news release.



To earn GFOA recognition, the City met or exceeded a series of nationally recognized guidelines for effective budget presentation. Rolling Meadows' budget was rated proficient in 14 mandatory criteria that measured the document's success in serving as a policy document, a financial plan, an operations guide, and a communications device.

For more information, visit www.gfoa.org.

LOCAL BUSINESS PROFILE

Express Employment Professionals Celebrates 15 Years

Express Employment Professionals franchise owners Anna and Greg Geissenberger are celebrating a 15-year track record of success that is grounded in a commitment to serving the dynamic Northwest suburban business community and forging meaningful connections with local companies and job seekers.

Since opening in 2004, Express Employment Professionals has placed more than 5,000 employees with almost 500 area companies. The Rolling Meadows-based office has also garnered multiple honors as one of the company's leading franchises and ranks among the top five percent nationwide for direct hire placement.

"The success we've been able to achieve and sustain these past 15 years is a result of the strong connections we've built with our clients," Anna explained. "We take time to understand a company's culture, values, and expectations. Developing those relationships allows us to present candidates who will fit in well and be successful in a specific environment."

Express Employment Professionals' deep knowledge and understanding of the local market is another advantage

for businesses facing the increasing challenge of attracting and retaining qualified employees.

"In the midst of record-low unemployment, it is very hard for companies to find the talent they need to operate effectively," Greg said. "We serve hundreds of companies per year, and we leverage that awareness and experience for our clients' benefit."

Value-Added Services Support Client Productivity

Data indicates that business owners and managers likely invest anywhere from 30 – 100 hours of time to hire just one employee. In a hyper-competitive economic environment, that's a tremendous amount of lost productivity. And the resulting hire may be a less-than-ideal match.

In response, the Express Employment Professionals team offers a wide range of services to help ensure "the right fit." These include training programs for job seekers, workforce management tools, business leader webinars, and more.

Express Employment Professionals
3501 W. Algonquin Road, #170
Rolling Meadows, IL 60008
847-394-1142
ExpressPros.com/RollingMeadowsLL

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Connect with us at www.cityrm.org or through:



Save the Date: April 23rd, 2020

Third Annual Business & Community Showcase to Foster Connections Between Businesses, Customers, Job Seekers



BUSINESS & COMMUNITY SHOWCASE
Connect 2020 Network

Are you interested in networking with other Rolling Meadows business professionals, engaging with current customers and prospects, and meeting prospective employees – all in one convenient setting?



Building connections will be the focal point of the 2020 Showcase.

If the answer to any (or all) of these questions is "yes," then make sure you mark the calendar for Rolling Meadows' third annual Business & Community Showcase. The event will take place Thursday, April 23rd, 4:00 pm – 8:00 pm, at Meridian Banquet and Conference Center (1701 West Algonquin Road).

"Previous Showcase participants consistently praise the effective-

ness of the event's business-to-business networking opportunities," explained Rolling Meadows' Business Advocate Martha Corner. "As we develop the 2020 program, one of our goals is to deliver greater value for exhibitors by creating a forum in which businesses can also meet with potential candidates for job openings at their respective companies."

The City will post a link to the Showcase's registration page in early 2020. Cost is just \$25. Participating businesses will have use of covered display tables to showcase marketing materials and be listed in the event's exhibitor guide. For more information on the 2020 Showcase, contact Martha Corner at cornerm@cityrm.org or 847-870-9004.

2019 Showcase Highlights

View a video of last year's event by clicking on the "Business Showcase" link on the City's website (www.cityrm.org).

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Topics range from telephone etiquette and leadership/manager training to improving company culture and employee morale.

"We want to be proactive in delivering services to our business clients and candidates exploring available opportunities," Anna said. "Our goal is to make it as easy as possible for decision-makers to hire employees and for job seekers to find employment."

Technology, changing demographics, the growing need for specialized skills, and expanded automation have transformed the way companies hire employees. Nevertheless, Anna and Greg are convinced that the "human element" will always be the deciding factor.

"People still want the right job with the right company. We are really in the 'people' business," Greg added.

Focus on Local Business

Since opening their doors 15 years ago, the Geissenbergers have viewed Rolling Meadows as an ideal base for their business. They believe the City offers advantages that simply are not as prevalent in neighboring communities: convenient access to two major highways (I-90 and Route 53) and affordable office space are at or near the top of the list.

"With so many world-class companies moving their operations here – especially in the last few years – we are seeing a ripple effect throughout the entire community," Anna said. "It is also very refreshing to see the support businesses receive from the City and local organizations."

Community Involvement

Rolling Meadows offers an environment in which it's been easy for Anna and Greg to get involved. Express Employment Professionals is a 10-year member of the Rolling Meadows Chamber of Commerce, where Anna currently serves on the Board as Vice President, Membership. She was also recognized as the Chamber's 2018 Volunteer of the Year.

In addition, the Geissenbergers are active participants in the City's annual Business & Community Showcase held each spring.

Meanwhile, Express Employment Professionals is a proud sponsor of the Golden Corridor Advanced Manufacturing Partnership (GCAMP), a regional group committed to developing a highly trained manufacturing workforce.

All told, Anna offers a succinct description of the City she and her husband call their professional home: "It's a great place to work," she concluded.



Greg and Anna Geissenberger have helped local businesses hire over 5,000 employees in the last 15 years.

City Briefs**December 5th Tree Lighting to Welcome Holiday Season**

Looking for a festive holiday experience to share with colleagues and employees? Celebrate the season's arrival at 6:00 pm on Thursday, December 5th, during Rolling Meadows' annual Tree Lighting ceremony at the City's Historical Museum (3100 Central Road). Attendees will enjoy light refreshments, caroling, and an early visit by Old St. Nick.



Following the ceremony, climb aboard a decorated horse-drawn wagon or walk over to Willow Bend School (4700 Barker Avenue) for a complimentary spaghetti dinner provided by Stadium Sports Club (*while supplies last*). Visit www.citym.org for further details.

Kirchoff Road Project Complete

The holidays are fast approaching, and motorists and local businesses have another reason to celebrate. Construction crews have finished resurfacing a nearly two-mile stretch of Kirchoff Road (between Hicks and New Wilke) used by more than 12,000 vehicles per day.

The \$2 million program – 80% of which was funded by grants provided through the Federal Surface Transportation Program (STP) – also:

- Reconfigured the medians located near Route 53,
- Upgraded the bridge that spans Salt Creek in the City's downtown area, and
- Replaced below-ground signal loops that regulate traffic flows at intersections.



3600 Kirchoff Road
 Rolling Meadows, IL 60008
 (847) 394-8500

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- City Manager's Office847-394-8500
- Finance Department847-394-8500
- Fire Department (non-emergency).847-397-3352
- Police Department (non-emergency).847-255-2416
- Public Works Department.847-963-0500
- Community Development Division847-506-6030



Team members hand-packed over 109,000 meals in one day.

J.C. Restoration Hosts October Event to Fight Hunger

Community members gathered at J.C. Restoration in October to hand-pack meal kits intended for malnourished children around the world. The MobilePack™ event, coordinated with the not-for-profit Feed My Starving Children, drew teams of volunteers from local businesses and the City's Police and Fire Departments. In total, over 109,000 individual meal packs were prepared in just one day.



Sponsorships Boost Success of City's Events

The success of Rolling Meadows' annual community events would not be possible without the generous support of local business sponsors. City officials offer a heartfelt "Thank You" to the following Rolling Meadows-based organizations for sponsoring these 2019 events:

National Night Out

- A.H. Management Company
- Asian Tokyo
- AT&T
- BEAR Construction
- Ben Franklin Bank
- Body Builders Automotive
- Comet Frozen Custard & Coffee
- Country Financial
- Divine Design & Marketing
- Grande Jakes
- JC Restoration
- Jemma Marie's Salon
- McDonald's (Algonquin Rd)
- Meijer
- Nature's Care
- Northrop Grumman
- Papa Saverio's
- Platinum Home Mortgage Corp
- Plum Creek Supportive Living
- Rep's Place
- RTC
- St. Colette Church
- Smile Nails
- Stadium Sports Club
- Suburban Accents
- Village Bank & Trust

Wine-Down by the Creek

- Ben Franklin Bank
- Daisy's Cafe
- Leaky Keg Brewery
- Stadium Sports Club

Holiday Tree Lighting & Spaghetti Dinner

- Plum Creek Supportive Living
- Stadium Sports Club
- Trinity Lutheran Church

Summer Block Party

- Meadows Christian Fellowship
- Meijer
- Suburban Accents

Fridays ROCK! & Roll in Meadows

- Taylor Morrison

Hometown Hoedown

- Arthur J. Gallagher
- Plum Creek Supportive Living

July 4th Post-Parade Party

- Anytime Fitness
- Daisy's Café
- Rep's Place

Senior Luncheon

- Stadium Sports Club
- Trinity Lutheran Church

City Markets

- Anna's Red Apple
- Community Church

Connect with Local Customers

Contact Lori Ciezak, Assistant to the City Manager/Community Events Foundation Liaison (ciezakl@cityrm.org or 847-394-8500) for sponsorship information.