



**City of Rolling Meadows
Business Marketing Tool Kit
2020**

Rolling Meadows Business Buzz Website



<https://rmbusinessbuzz.org/>

Events and Sponsorships

Rolling Meadows Community Events Foundation (CEF) events
Job fairs
Special Events and Other Sponsorship Opportunities

City Electronic Sign

New business
New business owner
Hosting a large public event
Sponsoring the City or Rolling Meadows Community Events Foundation (CEF) in some fashion
Special events for the community
Business congratulations/milestones/anniversaries

City Website or City Facebook Account

New business
New business owner
Hosting a large public event
Sponsoring the City or Rolling Meadows Community Events Foundation (CEF) in some fashion
Special events for the community
Business congratulations/milestones/anniversaries

Business Messenger (quarterly produced and sent out to Rolling Meadows businesses)

Business anniversary
Business expansion
Business congratulations/milestones/anniversaries
News and information

Meet Chicago Northwest

847-490-1010

Dave Parulo, President

dparulo@chicagonorthwest.com

Alyssa Ullo, Marketing Manager

aullo@chicagonorthwest.com

Newspapers/Digital Display Advertising

Daily Herald Media Group

Nancy Van Jacobs, Multimedia Account Executive

nvanjacobs@dailyherald.com

847-427-4635

Journal & Topics

Tom Wessell, Managing Editor

tomwessell@journal-topics.com

847-299-5511x101

Cross Marketing

Sales Collateral and Promotional Items

Social Media and Technology

Facebook

Twitter

Linkedin

Mailchimp

Instagram

Utube

Yelp

Tumblr (blogs)

Foursquare

Influencer Marketing

Misc. Search Advertising

Programmatic Marketing

Remarketing

For More Information, Contact:

Martha H. Corner, AICP

Rolling Meadows Business Advocate

3600 Kirchoff Road

Rolling Meadows, IL 60008

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www.cityrm.org

Let the Good Times 'Roll in Meadows' - Once Again in 2021!

2021 CITY EVENTS IN ROLLING MEADOWS

- ◆ Taste The Town: February 27, 2021
- ◆ St. Pat's Dinner: March 13, 2021
- ◆ Business & Community Showcase: April 2021
- ◆ Memorial Day Parade/Ceremony: May 29, 2021
- ◆ Block Party: June 2021
- ◆ City Markets: May - September 2021
- ◆ FRIDAYS ROCK! & Roll in Meadows: June/July/Sept 2021
- ◆ July 4th Parade & Fireworks: July 4, 2021
- ◆ National Night Out: August 3, 2021
- ◆ Wine-Down By the Creek: August 13, 2021
- ◆ Senior Luncheon: September 2021
- ◆ Hometown Hoedown: October 2, 2021
- ◆ Veterans Dinner: November 2021
- ◆ Holiday Celebration: December 2021



Showcase your business at City events in

Rolling Meadows

and attract valuable local customers!



2021 event sponsorship opportunities exist for all marketing budgets.

The City reserves the right to cancel events as deemed necessary.

All donations benefit the Rolling Meadows Community Events Foundation, a 501c3, non-profit organization.



THANK YOU for supporting the Rolling Meadows Community Events Foundation!

CHOOSE YOUR EVENT & LEVEL OF GIVING:

\$5,000
 \$2,500
 \$1,000
 \$500
 \$250
 Other \$ _____

3 EASY WAYS TO DONATE:

- CASH** - Payable at the Rolling Meadows City Hall: 3600 Kirchoff Road, Rolling Meadows, IL 60008
- CHECK** - Made payable to: **RM Community Events Foundation** and mailed to the above address or drop off at City Hall.
- CREDIT CARD** - Proceed with this secure link: <http://www.cityrm.org/679/Community-Events-Foundation>

The Rolling Meadows Community Events Foundation is a 501 (C) (3) non-profit organization. Your contribution is tax-deductible to the extent allowed by law. For details, contact Lori Ciezak at 847-394-8500 x1002 or ciezakl@cityrm.org.